

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62602 UN NTL-POL FBD - LBD: 10/16/12 - 10/25/12 HL#: Created: 08/14/12 04:14 PM

Client: AMERICAN CROSSROADS (304732) CPE: / / 693 Agency Commission: 15 % Updated: KECARLYLE on 08/14/12 04:26 PM

Agency: CROSSROADS MEDIA (27783) Product: EST # 693 (1300) Self :15:00 \*\*UNCONFIRMED\*\*

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER: KEC/PH 8/14/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMNEWS430AM	* T W T *	NEWS	30	B			0.0	\$250.00	2	\$500.00		
		FBD LBD											
		10/16/12 10/19/12											

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMNEWS430AM	M * * * *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
		FBD LBD											
		10/22/12 10/22/12											

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
		FBD LBD											
		10/16/12 10/19/12											

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
		FBD LBD											
		10/16/12 10/19/12											

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMNEWS1	* T W T F * *	NEWS	30	B			0.0	\$850.00	4	\$3,400.00		
		FBD LBD											
		10/16/12 10/19/12											

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMNEWS1	M * * * *	NEWS	30	B			0.0	\$850.00	1	\$850.00		
		FBD LBD											
		10/22/12 10/22/12											

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ADRAY	* T W T F * *	DAY	30	B			0.0	\$900.00	3	\$2,700.00		
		FBD LBD											
		10/16/12 10/19/12											

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Agency: CROSSROADS MEDIA (27783)	Product:	EST # 693 (1300)	Self :15:00	**UNCONFIRMED**			
Buyer: STEPHANIE MARONEY	Demo:	HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**			
AE: NICOLE ELIE POL-GWTS-PH				Billing Int: Monthly	BM: SS		
Share: 24%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%	KTVD: 0%	KPXC: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G	
014	AEPHIL2	M * * * *	EFG	30	B			0.0	\$1,500.00	1	\$1,500.00			
		<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
015 A NEARLY5PM	• T W T F •	NEWS		30	B			0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u> 10/16/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
016 A NEARLY5PM	M • • • •	NEWS		30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12	<u>Oct 22</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
017 A NEARLY6PM	• T W T F • •	NEWS		30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u> 10/16/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
018 A NEARLY6PM	M • • • • •	NEWS		30	B			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12	<u>Oct 22</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
019 A NEARLY630PM	• T W T F • •	NEWS		30	B			0.0	\$2,500.00	2	\$5,000.00		
	<u>FBD</u> 10/16/12	<u>LBD</u> 10/19/12	<u>Oct 15</u> 2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
020 A NWKNDSAT2	• • • • S •	NEWS		30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u> 10/20/12	<u>LBD</u> 10/20/12	<u>Oct 15</u> 1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
021 A NLATE7	• T W T F S S	NEWS		30	B			0.0	\$4,500.00	2	\$9,000.00		
	<u>FBD</u> 10/16/12	<u>LBD</u> 10/21/12	<u>Oct 15</u> 2										

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Share: 24% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022 A NLTATE7		M * * * *	NEWS	30	B			0.0	\$4,500.00	1	\$4,500.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023 A LETTER1		* T W T F *	LETT	30	B			0.0	\$1,200.00	2	\$2,400.00		
		<u>FBD</u> 10/16/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024 A LETTER1		M * * * *	LETT	30	B			0.0	\$1,200.00	1	\$1,200.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025 A FERGUSON		* T W T F *	LFG	30	B			0.0	\$750.00	2	\$1,500.00		
		<u>FBD</u> 10/16/12	<u>LBD</u> 10/19/12		<u>Oct 15</u> 2								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026 A PCRIMINAL		* * W * * *	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
		<u>FBD</u> 10/17/12	<u>LBD</u> 10/17/12		<u>Oct 15</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027 A SBACCESS		* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$1,000.00	1	\$1,000.00		
		<u>FBD</u> 10/21/12	<u>LBD</u> 10/21/12		<u>Oct 15</u> 1								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sel Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028 A MNEWS5AM		M * * * * *	NEWS	30	B			0.0	\$550.00	1	\$550.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u> 1								

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029 A MNEWS528A		M * * * * * * NEWS		30	B			0.0	\$550.00	1	\$550.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030 A DRAY		M * * * * * * DAY		30	B			0.0	\$900.00	1	\$900.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031 A DPRICE		M * * * * * * DAY		30	B			0.0	\$1,800.00	1	\$1,800.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032 A NNOON		M * * * * * * DAYN		30	B			0.0	\$1,100.00	1	\$1,100.00		
		<u>FBD</u> 10/22/12	<u>LBD</u> 10/22/12		<u>Oct 22</u>								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033 A PNAVY		* T * * * * * REGP		30	B			0.0	\$12,000.00	1	\$12,000.00		
		<u>FBD</u> 10/16/12	<u>LBD</u> 10/16/12		<u>Oct 15</u>								

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	61	\$0.00	\$0.00	\$95,850.00	\$81,472.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$95,850.00	\$81,472.50